MADRID FACTS AND FIGURES

2024 REPORT | Consolidated data for 2022





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General Coordination of the Mayor's General Directorate for Institutional Relations and Business Participation Strategic Projects and Business Participation Office Madrid City Council

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4 Madrid Facts and Figures – 2024

Presentation — Madrid in Figures 2024 (2022 data)

I am very proud to present the latest edition of Madrid in Figures, which once again offers an overview of our city. On this occasion, the data is particularly significant as it corresponds to 2022, a crucial year in the post-pandemic recovery process.

The role of major cities has been vital to this process. The largest and most interconnected cities serve as focal points of global integration, home to multinationals, industries and financial centres, and hubs for innovation and transformation in fields such as technology, science, art and culture. They are the driving forces for society in general and the economy in particular, with an indisputable global impact.

The City of Madrid is home to over 3.3 million people, with more than twice as many in its wider metropolitan area. It is not only one of the three most populous cities in Europe but also one of its main economic and cultural centres. Unusually, its large size is not only compatible with the preservation of its distinctive characteristics and traditions but also with excellent quality of life, positioning it in 2022 as the fourth most livable city according to the prestigious Mori Index, and rising two places just a year later. Our life expectancy of over 85 years - the highest in the EU - attests to this.

The data collected for this edition reflect why Madrid is the economic engine of Spain, why it benefits from more than half of this country's foreign investment, and why it was the first city to get its GDP back to pre-pandemic levels. People in Madrid can enjoy an incomparable quality of life at competitive prices, making it a magnet for talent, and internationally recognised and valued by citizens and visitors alike. It also offers a broad range of learning opportunities in different languages that includes all educational stages and excellent business schools, welcoming numerous foreign students every year.

But Madrid has even more to offer, and its figures reflect a vibrant, cosmopolitan and friendly city. It is a major venue for sporting events, with a vast range of cultural and leisure experiences to suit all interests and a rich historical and monumental heritage, exemplified by its UNESCO World Heritage Site 'Landscape of Light'. It is also a hotspot for superb and varied cuisine, and there is no shortage of markets, high-quality shops and traditions. All these factors draw in increasing numbers of visitors each year, with a total of almost 10 million in 2022.

Madrid is a city with outstanding infrastructure and a strong commitment to protecting the environment. With almost 3,000 hours of sunshine a year, the green spaces spread all across the city make it an ideal location for sports and outdoor activities.

As they say, Madrid is the place to be. In short, it is synonymous with a welcoming, warm and world-class city, open to multiple cultures, investment and project development. It is a city full of talent, with excellent infrastructures, legal certainty and political stability. And, above all, it is a city eager to improve and grow.

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Madrid in the world

GLOBAL CAPITAL

7th

most magnetic city in Europe and 14th in the world.

Mori Global Power City Index 2023

4th

most influential city in Europe and 12th in the world.

Kearney, Global Cities Index 2023

7th

best city in Europe and 13th in the world.

Resonance. World's Best Cities 2024

QUALITY OF LIFE

1st

European region with the highest life expectancy at birth in 2022.

Eurostat 2024

2nd

most liveable city worldwide.

Mori Global Power City Index 2023

4th

best city for expats in Europe and 6th worldwide.

InterNations Expat City Ranking 2023

3rd

best human capital and lifestyle city in Europe.

Financial Times, fDi European Cities and Regions of the Future 2023

CITY THAT ATTRACTS BUSINESS AND TALENT

1st

best meeting and conference destination in the world.

World Travel Awards, World's Leading Meeting & Conference Destination

5th

most attractive European city for foreign investment.

Financial Times, fDi European Cities and Regions of the Future 2023

3

business school rank in the top 10 in the world in executive education.

FT Executive Education Open

CONNECTED AND SUSTAINABLE CITY

3^{rd}

most resilient city to climate change in Europe and 4th in the world.

_

Savills, Climate Resilience Cities 2023

3^{rd}

city in Europe with the best connectivity.

Financial Times, fDi European Cities and Regions of the Future 2023

1 st

INNOVATIVE CITY

city with the best e-government in the world. LOSI.

UN E-Government Survey 2022: The Future of Digital Government

4th

city in Europe with the highest number of startups participating in acceleration programmes.

Deep Ecosystem. Startup Heatmap Europe 2023

VIBRANT CITY

2nd

best destination in Europe and $3^{\rm rd}$ in the world.

Euromonitor, Top 100 City Destinations Index 2023

5th

strongest tourism Brand in Europe and 9^{th} in the world.

Saffron City Brand Barometer 2022



Madrid Facts and Figures — 2024

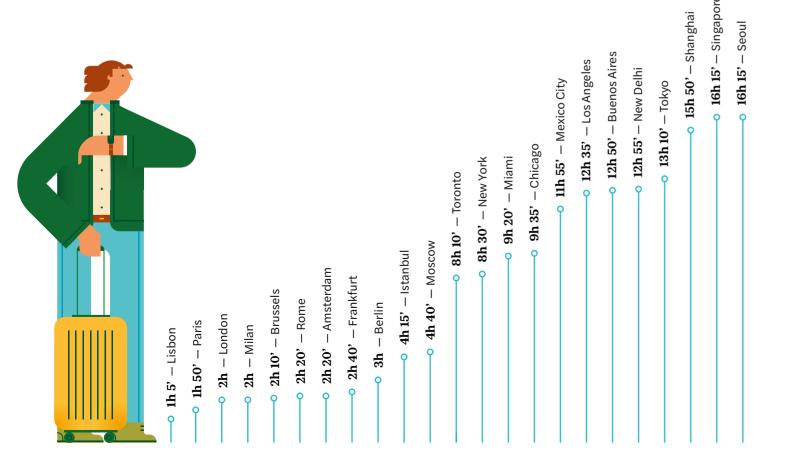
1. Basic Information about Madrid

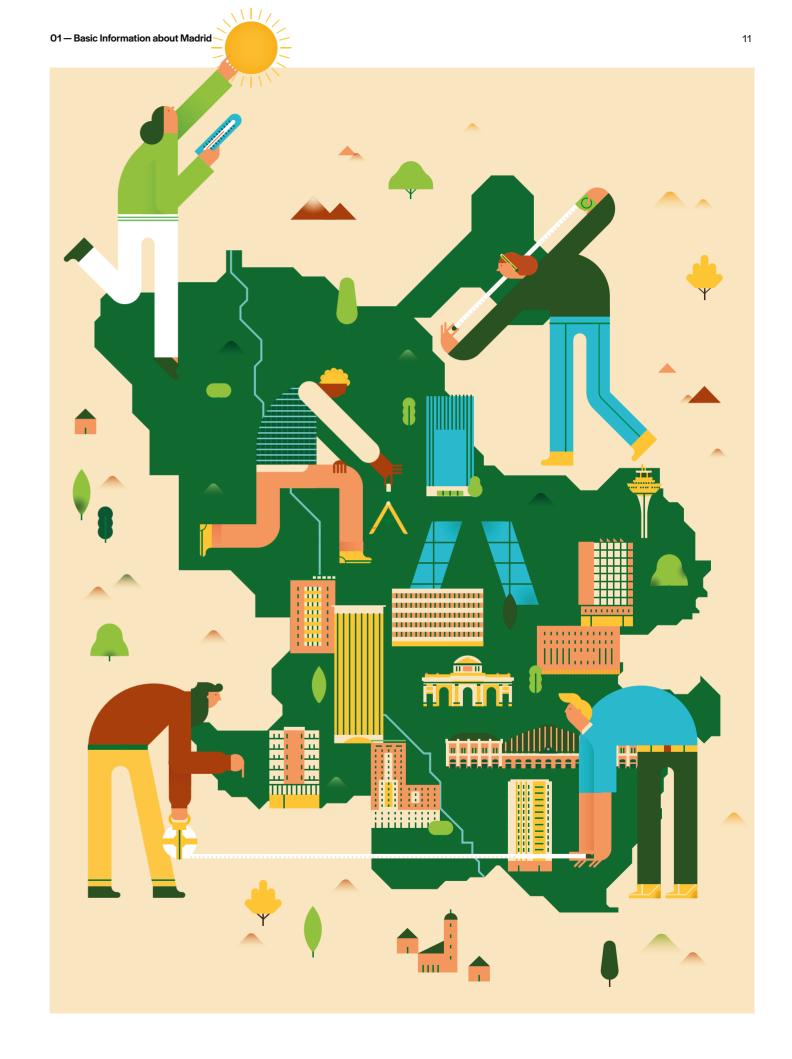
Landmarks like the Puerta de Alcalá, Palacio de Cibeles, and Retiro green space embody Madrid's legacy while seamlessly integrating urban architecture and green space. Madrid's multifacetedness speaks to its heritage while propelling it forward as a thriving global city.

---- Saffron, City Brand Barometer

DISTANCE

Estimated flying time from Madrid



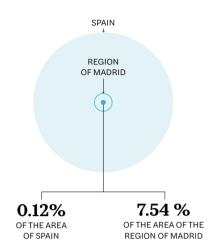


AREA

12

$605.7 \, \mathrm{Km}^2$

is the area of the city of Madrid



LOCATION

40° 24' 43" N 3° 40' 41" W

Coordinates of the city of Madrid

667 m above sea level

CLIMATE

17 °C

Average annual temperature

22.7 °C Maximum daily temperature

→ annual average

11.4 °C

Minimum daily temperature → annual average



447 mm Average annual precipitation

56%

Average relative humidity

2,896 Hours of sunshine per year

7 h 56'

Hours of sunshine per day → daily average

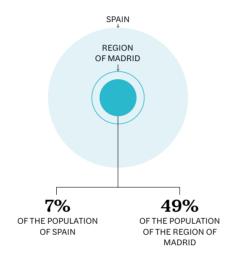
POPULATION

5,514.17 inhab./Km² population density

3,339,931 inhabitants was the population

of the city of Madrid

→ +1.62% from 2021



LIFE EXPECTANCY AT BIRTH

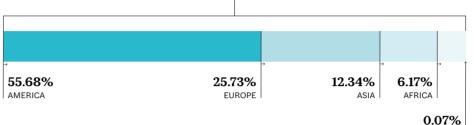
85.26 years is the life expectancy at birth in the city of Madrid

87.60 years for women

82.46 years for men

POPULATION BY NATIONALITY

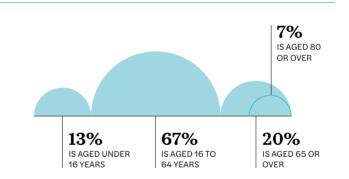




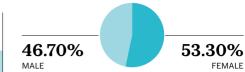
POPULATION BY AGE



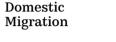
59.30% is the labour force replacement ratio



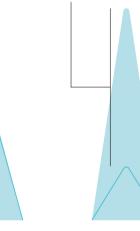
POPULATION BY SEX



CHANGES IN RESIDENCE



2,714 109.099 Net Migration **Net Migration**



Migraciones

exteriores

81,640 immigrants

78,926 ^O emigrants

immigrants 35,086 emigrants

144,185

11 HHH 111111



OCEANIA

2. Politics and administration

Madrid has been awarded the EU Mission Label for smart and climate-neutral cities by the European Commission. According to the European Commission, the award-winning cities are paving the way for other EU cities to move faster towards a green and digital just transition and are setting an example in inclusive policy design at the municipal level.

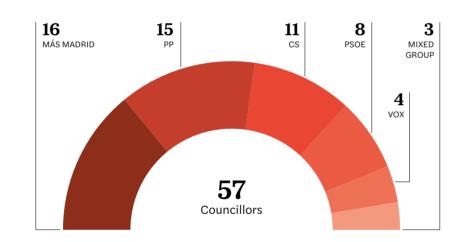
TERRITORIAL ORGANISATION

In terms of territory. Madrid is divided into:

21 districts neighbourhoods

MADRID CITY COUNCIL (2019-2023)

5 political parties were represented in Madrid City Council



9 Madrid City Council government departments:





COOPERATION AND GLOBAL CITIZENSHIP



€4.1 M

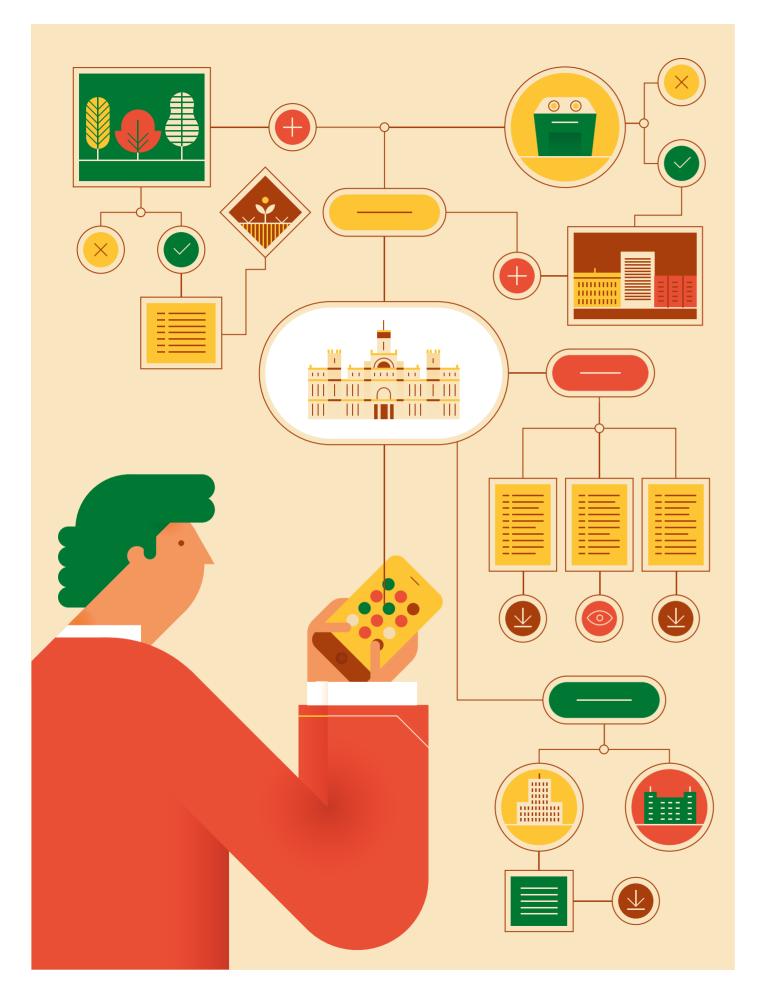
allocated to humanitarian aid

€66.8 M

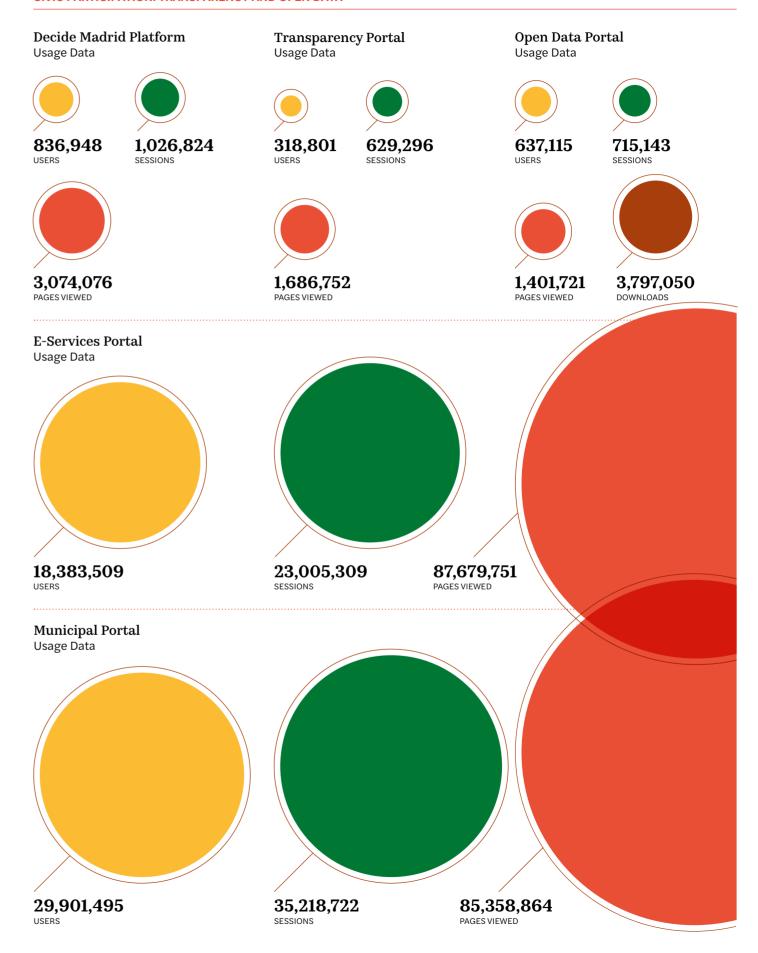
invested between 2016-2022

321,560 beneficiaries

Madrid Facts and Figures – 2024 **02 – Politics and administration**



CIVIC PARTICIPATION. TRANSPARENCY AND OPEN DATA



17

19

DIGITAL OFFICE

1,454,957Register entries and exits

Electronic Notifications

11,050,135

989,879

Electronic identifications

91,116

Issuance of Electronic Certificates

3,546,991

Electronic Signatures

165,035Downloads of the *MADRID MÓVIL* application

1,825,359Use of the Intermediation Platform

2,263,828Registration Certificates

197,278 Attention to the Elderly

2,112,888 SUMMER POOL TICKETS

7,036,215 Sports Activities

4,923,327OPEN CLASSES

529,865 Notices

8.05

e-Services Satisfaction Index



3. Economy and Employment

Beyond the recognition already obtained from international investors, Madrid is now one of the top 10 most attractive cities for investment and business establishment.

—— Barnes, Global Property Handbook

Economy

GROSS DOMESTIC PRODUCT

Gross Domestic Product

€168.913 B
GDP of the city of Madrid
→ +10.68% from 2021

SPAIN

REGION
OF MADRID

12.55 %OF SPAIN'S GDP
→ €1,346.377 B **64.54%**OF THE GDP OF THE REGIO PO MADRIDO

Gross Value Added

€153.41 B
GVA in the city of Madrid

€233.20 BGVA in the region of Madrid

Gross Domestic Product Per Capita

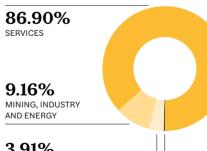
€50,573

GDP per capita in the city of Madrid

€38,208
GDP per capita in the region of Madrid

€28,012 GDP per capita national average

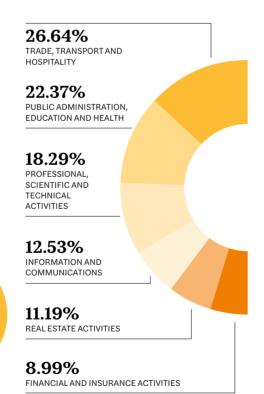
GDP by Sector of Activity in the City of Madrid



3.91% CONSTRUCTION

0.03%
AGRICULTURE AND
LIVESTOCK FARMING

City of Madrid Services Sector GDP Breakdown





CONSUMER PRICE INDEX

107.5
Consumer Price Index (CPI)
in the region of Madrid
→ 7.6% annual change



ECONOMIC INDICATORS

126.1

Harmonised Business Confidence Index in the region of Madrid

127.7

Harmonised Business Confidence Index in the city of Madrid

8.3

Business Climate Indicator in the city of Madrid

144.6

Retail Trade Index in the region of Madrid

113.2

Industrial Production
Index in the region of Madrid

AVERAGE ANNUAL HOUSEHOLD EXPENDITURE

21

€35,115

average annual household expenditure in the city of Madrid

€14,900

average annual expenditure per person in the city of Madrid







Exports

€59.08 B

export volume in the region of Madrid → +46.35% from 2021

15.2%

of Spain's total export volume →€389.21 B

The Region of Madrid's Exports by Type of Goods

3.74%

3.16%

1.09%

1.06% CONSUMER

4.79%

PRODUCTS

OTHER

DURABLE GOODS

RAW MATERIALS

AUTOMOTIVE SECTOR

FOOD, BEVERAGES AND TOBACCO



22.34% CAPITAL GOODS

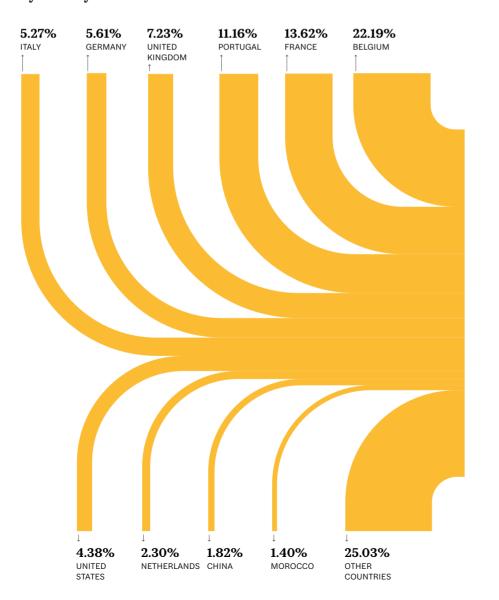


17.49% **ENERGY PRODUCTS**



7.36% CONSUMER GOODS

The Region of Madrid's Exports by Country of Destination



Imports in the Region of Madrid by Country of Origin



Imports

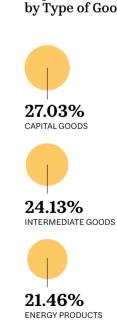
€110.618 B

import volume in the region of Madrid → +33.40% from 2021

24.19%

of Spain's total import volume → €457.32 B

Imports in the Region of Madrid by Type of Goods



6.69% AUTOMOTIVE SECTOR

5.28% FOOD, BEVERAGES AND TOBACCO

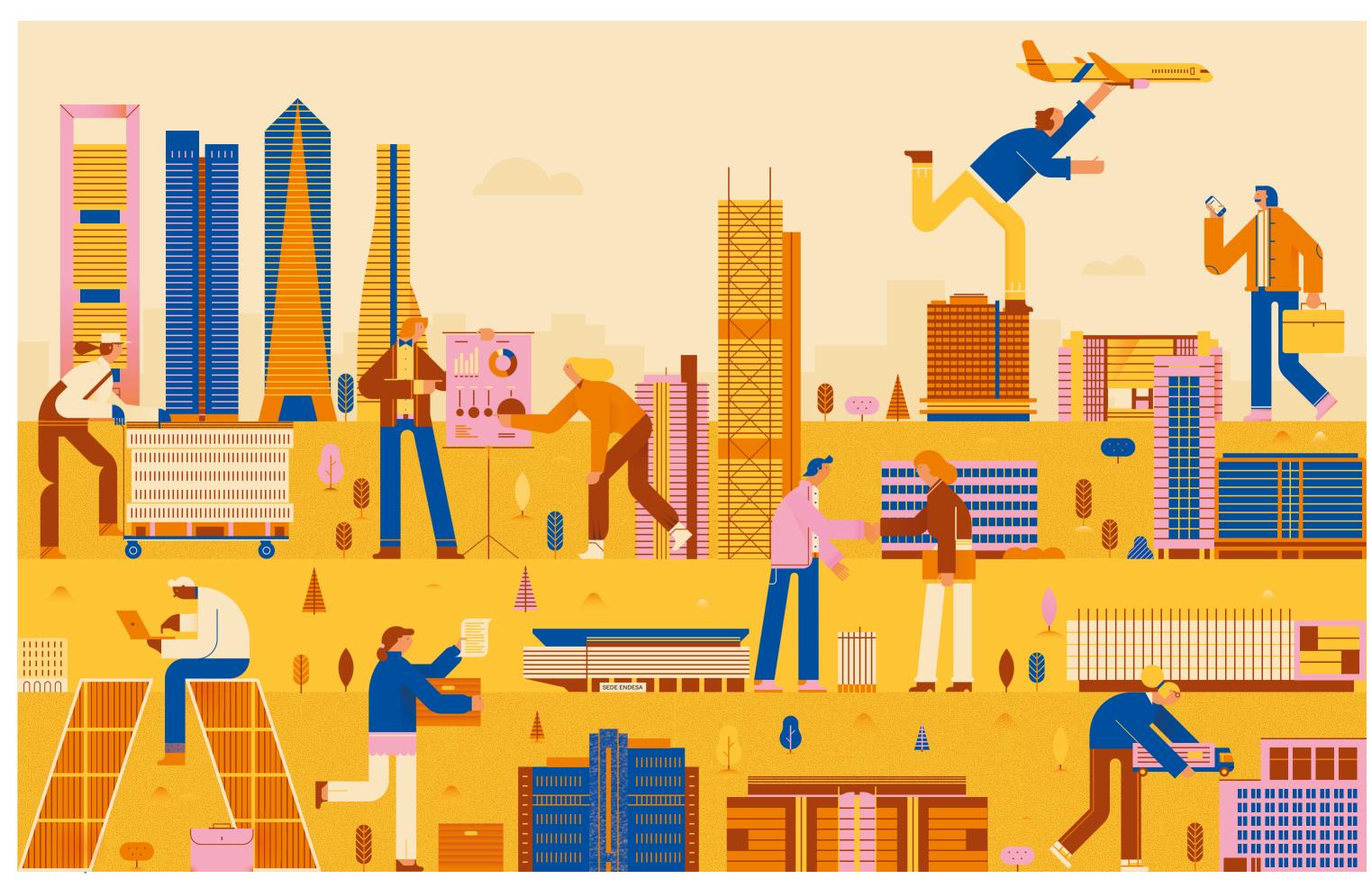
> 2.35% CONSUMER DURABLE

GOODS



0.37% RAW MATERIALS





FOREIGN INVESTMENT

Foreign Investment by the Region of Madrid

€20.245 B

invested abroad by the region of Madrid $\,$

→ +11.64% from 2021

72.65%

of Spain's total foreign investment

→ €27.86 B

Foreign Investment Received in the Region of Madrid

€17.401 B

of foreign direct investment (FDI) received in the region of Madrid

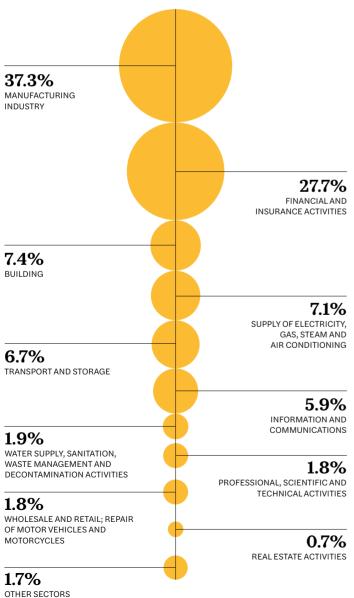
→ -20.36% from 2021

50.64%

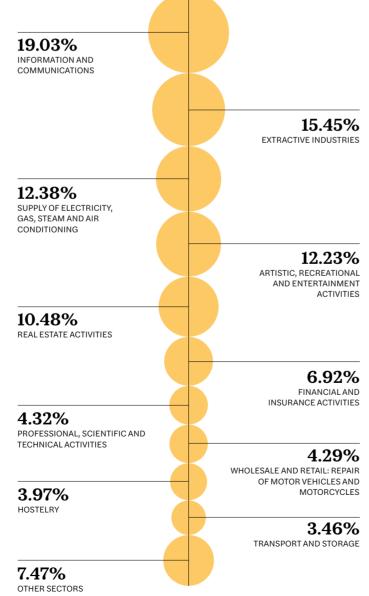
of all FDI received in Spain

→ €34.36 B

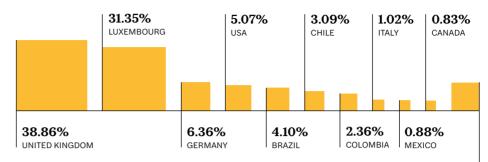
Foreign investment in the Region of Madrid by economic sector



Foreign Investment in the Region of Madrid by Economic Sector

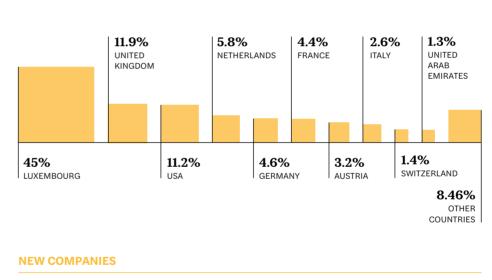


Foreign Investment by the Region of Madrid by Country of Destination



6.08% OTHER COUNTRIES

Foreign Investment in the Region of Madrid by Country of Origin



COMPANIES

558,607 active companies

in the region of Madrid

→ +2.12 from 2021

16.28%

of all companies in Spain

27

→ 3,430,663

321,340

active companies in the city of Madrid

→ +2.33 from 2021

9.37%

of all companies in Spain

→ 3,430,663

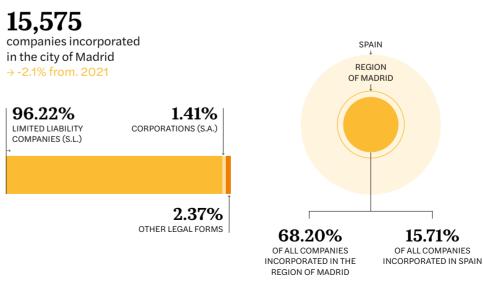
Companies Listed on the IBEX-35

18

companies headquartered in the city of Madrid

23

companies headquartered in the region of Madrid





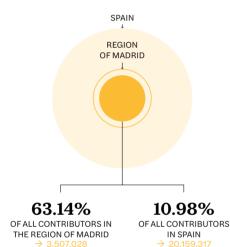
Employment

OVERVIEW OF THE LABOUR MARKET

Workers in the City of Madrid

Social Security Contributors

2,214,250
social security contributors in the city of Madrid
→ 13 January 2023



Social Security Contributors in Madrid by Type of Employment
→ 13 January 2023

1,942,764

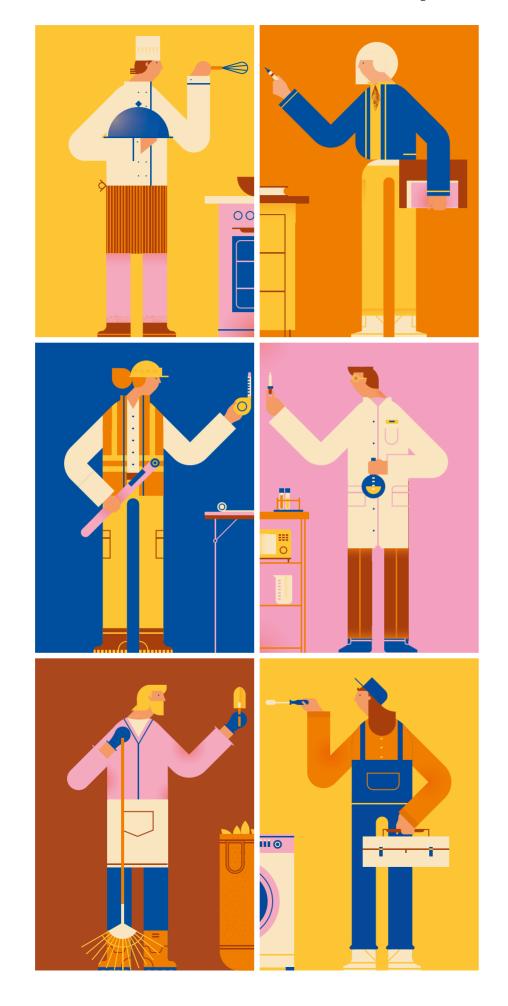
contributors to the General Scheme (paid employed workers)

198,687

contributors to the Self-Employed Scheme

72,795

contributors to other schemes



Contracts Signed with a Workplace in the City of Madrid

1,547,251

03 - Economy and Employment

contracts signed with a workplace in the city of Madrid

699,901

open-ended contracts

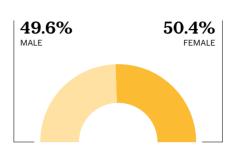
836,194

fixed-term contracts

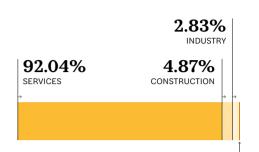
11,156

training contracts

Contracts in the City of Madrid by Sex



Contracts in the City of Madrid by Sector of Activity



0.27% AGRICULTURE

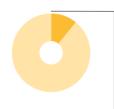
EMPLOYMENT RATES IN THE CITY OF MADRID



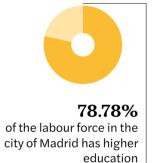
63.07% labour market participation rate in the city of Madrid



56.21% employment rate in the city of Madrid



10.88% tunemployment rate in the city of Madrid



EMPLOYMENT AGENCY OF THE CITY OF MADRID

Activity Data

6,870Jobs offered

7,113

People trained in skills for access to employment

10,851

Number of places offered in training courses

50,042

People participating in orientation programs

9individual
assistance office

trai ce cen





15,822

candidates pre-selected and put forward for company recruitment processes

55,138

people assisted

1,316Brokerage contacts with companies



4. Shopping and Trade

A significant meeting point for commerce and culture, Madrid captures the imagination of those seeking both personal and professional enrichment.

Saffron, City Brand Barometer

TOP 5 FASHION EVENTS IN THE CITY OF MADRID

1. MERCEDES BENZ FASHION WEEK MADRID 2. MADRID IS FASHION 3. CABALGANDO ENTRE COSTURAS 4. MADRID CRAFT WEEK 5. ATELIER COUTURE

MERCAMADRID

20,000
visitors per day
on average
000

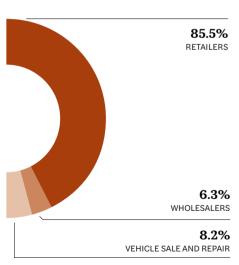
800 supply trucks per day on average

800 companies

12,000,000 consumers	9,000 workers
2,215,060 m² area	€5.9 M net profit

SHOPPING AND TRADE

37,693 commercial premises:



3,159,482

tonnes of fresh products placed on the market: → + 0.1% from 2021

FISH AND SEAFOOD FRUIT AND VEGETABLE MISC INDUSTRIES MEAT INDUSTRY: INDUSTRY INDUSTRY 714,725 143,533 2,054,819 246,405 tonnes tonnes tonnes tonnes → -5% from 2021 → -5% from 2021 → +18% from 2021

Origin of Products Placed on the Market:





MUNICIPAL MARKETS

45 municipal markets

Producers market

2,465 market stalls

MERCADO 47

15 partner markets

1,000+ member businesses 25,000+ items for sale

CONSUMPTION

Consumer Arbitration Board

22 Consumer Information Offices (OMIC)

16,071 complaints processed

People assisted:

16,286 people attended to on a personalised basis by appointment

14.146 email enquiries answered in a personalised way



91.05% OF USERS SATISFIED WITH THE ASSISTANCE RECEIVED



85.86% OF USERS SATISFIED WITH THE INFORMATION RECEIVED



61.90%

5. Innovation and Entrepreneurship

Madrid was granted the label "European Entrepreneurial Region" (EER) for the year 2021-2022, a project that identifies and rewards EU regions and cities which show an outstanding and innovative entrepreneurial policy strategy, irrespective of their size, wealth and competences

TOP 5 INNOVATION EVENTS IN THE CITY OF MADRID

1. SOUTH SUMMIT

2. MADRID TECH SHOW

3. WORLD BUSINESS FORUM

4. DCD SPAIN

5. GLOBAL ROBOT EXPO

TALENT

Higher Education



43.7% OF SPAIN'S LABOUR FORCE HAS HIGHER



52%

OF THE REGION OF MADRID'S LABOUR FORCE HAS HIGHER EDUCATION





Professional Qualifications

→ 1 January 2023

418,669

advanced engineering graduates, university degree graduates and senior management staff employed in the city of Madrid

→ 21% of the total

184.919

3-year technical engineering degree graduates, qualified specialists and assistants employed in the city of Madrid

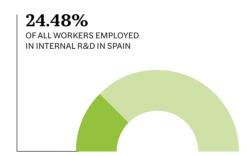
→ 9% of the total

Workers Employed in Internal R&D → Full-Time

64,470

workers employed in internal R&D in the region of Madrid

→ +5.5% from 2021



Researchers in Internal R&D

→ Full-Time

40.576

researchers in the region of Madrid

→ +6.4% from 2021



SCIENTIFIC OUTPUT

2.154

doctoral theses successfully completed in universities in the region of Madrid

→ -3.2% from 2021

19.1% OF ALL DOCTORAL THESES SUCCESSFULLY COMPLETED IN SPAIN

1.581

doctoral theses successfully completed in universities in the city of Madrid

→ -15.2% from 2021

79.9%

COMPLETED BY SPANISH NATIONALS



COMPLETED BY FOREIGN NATIONALS

245

20%

patent applications in the region of Madrid

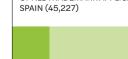
OF ALL PATENT APPLICATIONS IN SPAIN

10.424

trademark applications in the region of Madrid

33

OF ALL TRADEMARK APPLICATIONS IN





Madrid Facts and Figures - 2024

RESEARCH AND DEVELOPMENT (R&D)

€5.130 B

expenditure on R&D in the region of Madrid

→ +13.1% from 2021

1.999

34

R&D companies in the region of Madrid

22.28% of all R&D companies

 \rightarrow 8,585 companies

in Spain

1.96%

internal R&D expenditure as a percentage of GDP in the region of Madrid

→ +0.05% from 2021



26.5%

of all expenditure on internal R&D in Spain

→ €19,324 B

→ €2,12 B

STARTUPS1

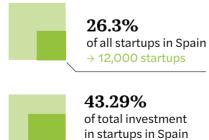
3.150

Startups in the region of Madrid

€919.9 M

invested in startups headquartered in the region of Madrid

→ -26.10% from 2021



HIGH TECHNOLOGY

25,308

high-tech establishments in the Madrid region → 2021

05 - Innovation and Entrepreneurship

€1.90 B

expenditure on high-tech R&D in the region of Madrid

→ 2021

134,800

workers employed in high technology in the region of Madrid

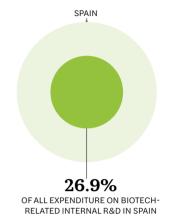
→ 2021

BIOTECHNOLOGY

€689 M

expenditure on biotech-related internal R&D in the region of Madrid

35



VENTURE CAPITAL & PRIVATE EQUITY INVESTMENT

€4.07 B

of VC/PE invested in the region of Madrid in 2021

→ -12.63% from 2021

240

VC/PE investments in the region of Madrid

44.12% OF ALL VC/PE INVESTED IN SPAIN → €9.23 B

RESEARCH & DEVELOPMENT CENTRES

R&D Centres in the Region of Madrid

8

Science and **Technology Parks**

13

Singular Scientific and **Technical Infrastructures** (ICTS)



International Campuses of Excellence (CEI)



13

Foundations for Biomedical Research (FIB)





Research and Excellence Centres (IMDEA)





Research Institutes and Centres (CSIC)

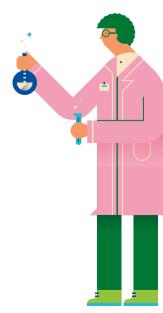


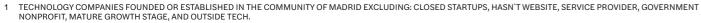


8

Health Research

Institutes (IIS)





NONPROFIT, MATURE GROWTH STAGE, AND OUTSIDE TECH.

SUPPORT FOR ENTREPRENEURS PROVIDED BY THE CITY OF MADRID

Municipal spaces to support innovation and entrepreneurship in the city of Madrid

One-Stop Entrepreneur Service Point ("VUE")

Advice points on entrepreneurship

Entrepreneur Service Points ("PAE")

207

companies incubated

Entrepreneurial Activity in Municipal

Spaces in the City of Madrid

coworking spaces

business incubators

positions шшш

28

545

incubator graduates

entrepreneurs

mentored

519

companies incorporated via electronic means



ICT ENVIRONMENT

98.69%

fibre optic coverage in the region of Madrid

Use of Information and Communications Technology in the Region of Madrid



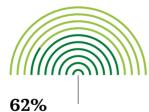
97.8 %

of homes have a broadband internet connection



96.9%

of people have used the internet in the past 3 months



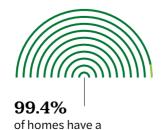
of people have bought goods or services online in the past 3 months





people aged 16 to 74 years of homes have a use the internet daily landline telephone

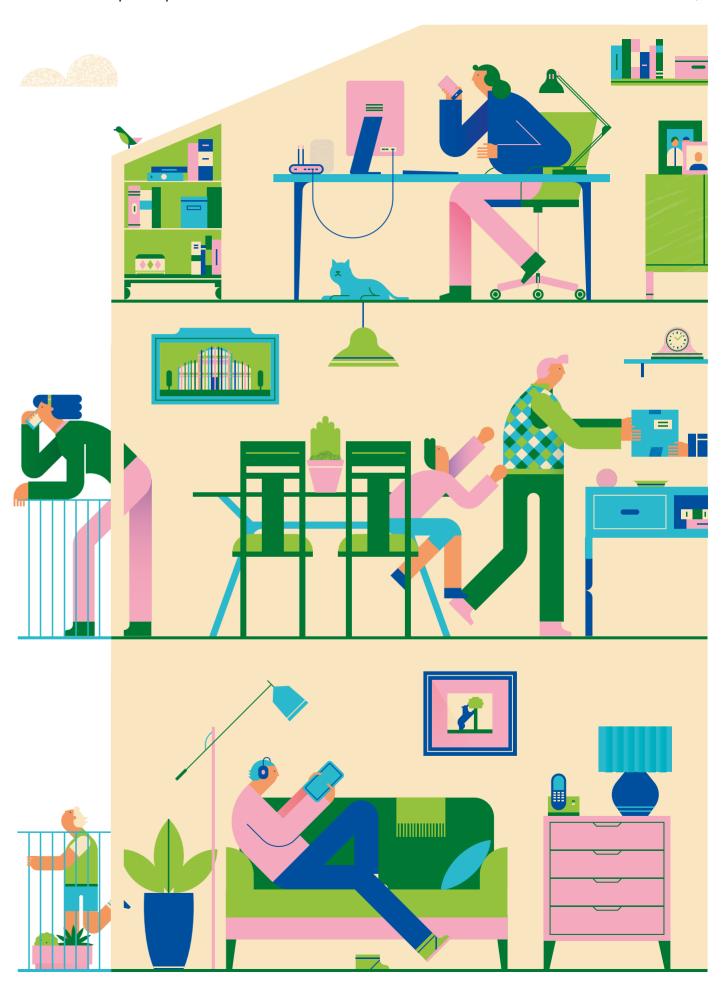




mobile telephone



89.4% of homes have some sort of computer

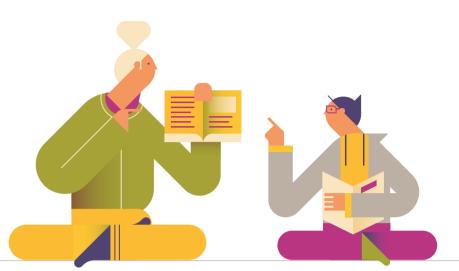


Madrid Facts and Figures – 2024 **06 – Education**

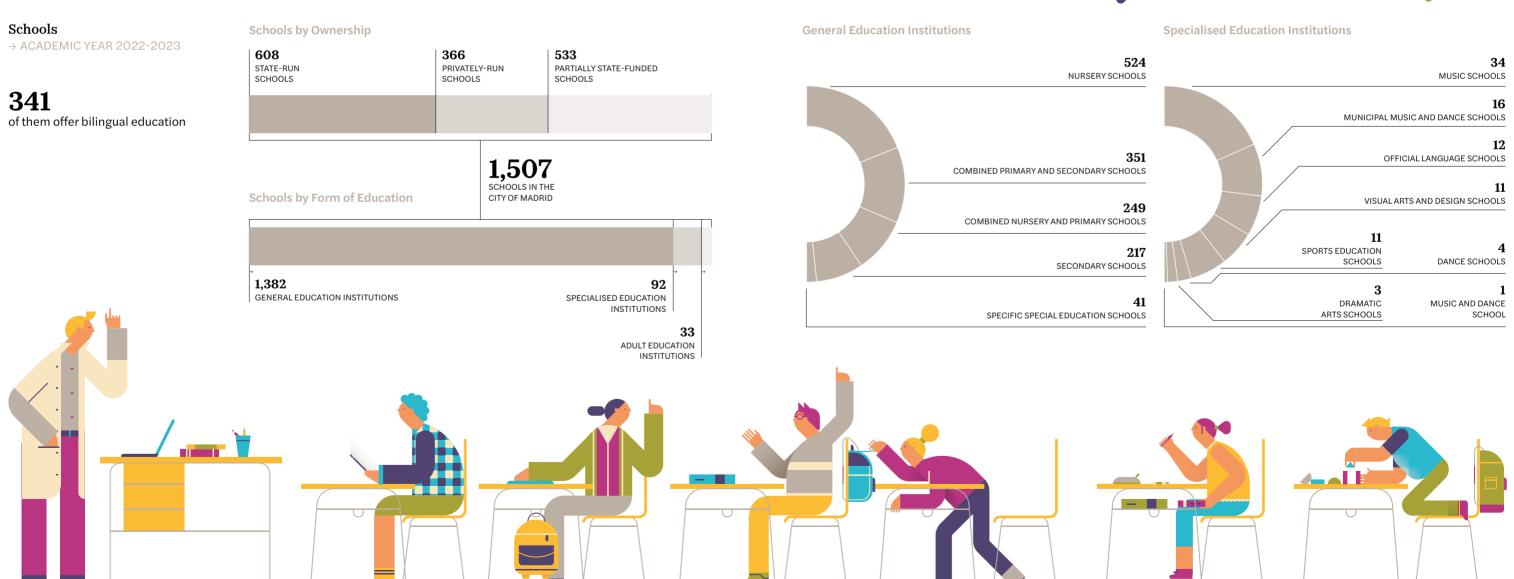
6. Education

Madrid stands as an academic beacon, offering a world of opportunities for students seeking a transformative educational experience. Nestled in the heart of Europe's academic tradition with some historic universities, Madrid combines a rich cultural heritage with cuttingedge academic pursuits.

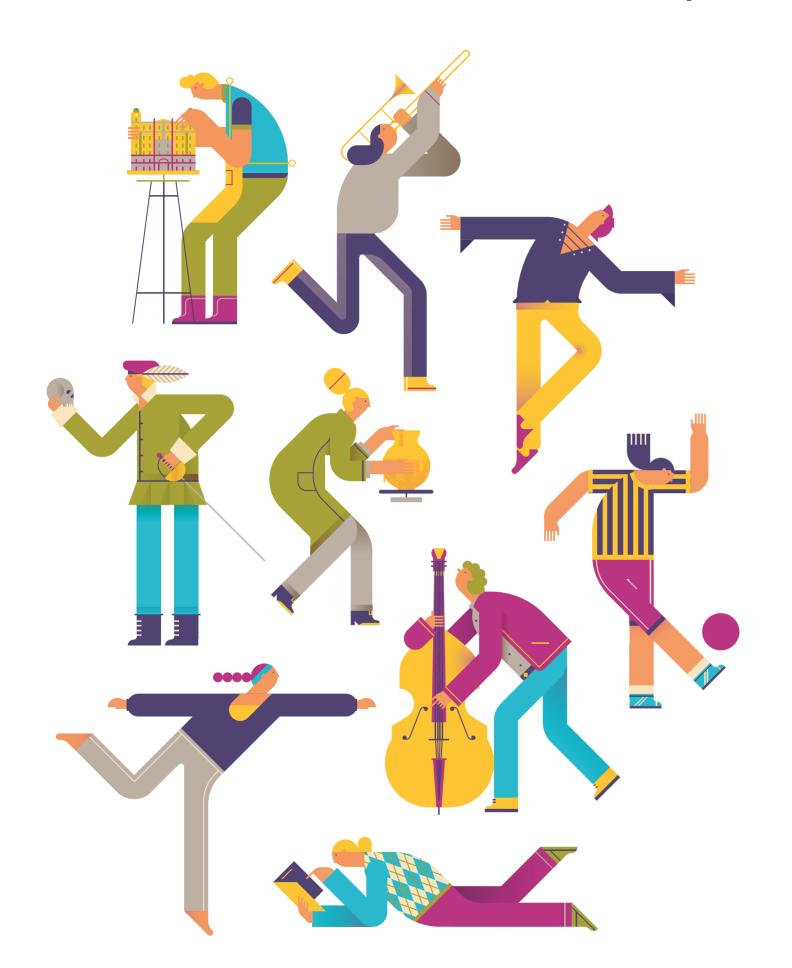
— QS, Best student cities



NON-UNIVERSITY EDUCATION



40 Madrid Facts and Figures - 2024 06 - Education



Municipal Schools

General Education Institutions

Specialised Education Institutions

71 NURSERY SCHOOLS FOR CHILDREN AGED 0-3

14 MUSIC SCHOOLS 2 MUSIC AND DANCE SCHOOLS

DRAMATIC ARTS CERAMICS SCHOOL

41

Enrolled Students

→ Academic Year 2022-2023

Enrolled students

533,336 students enrolled in general education institutions in the city of Madrid

73,209 foreign students in the city of Madrid

Teachers

SCHOOL

46,265 teachers at non-university education

institutions in the city of Madrid

→ Academic Year 2022-2023

By Ownership of Institution

211,377 students enrolled in state-run schools

216,870 students enrolled in partially state-funded schools

105,119 students enrolled in privately-run schools

12,944 33,321 WOMEN

Teachers by Form of Education

43,171 teachers in general education institutions:

Students Enrolled in General Education Institutions

37,612 STUDENTS IN STAGE ONE NURSERY SCHOOL 175,484 STUDENTS IN PRIMARY SCHOOL → 6 TO 12 YEARS

46,513 STUDENTS IN UPPER SECONDARY SCHOOL ("BACHILLERATO") 16 TO 18 YEARS

3,066 SPECIAL EDUCATION STUDENTS

18,095 TEACHERS IN STATE-RUN SCHOOLS

25,076 TEACHERS IN PRIVATE AND PARTIALLY STATE-FUNDED SCHOOLS

75,606 STUDENTS IN STAGE TWO

122,900 STUDENTS IN COMPULSORY SECONDARY NURSERY SCHOOL → 3 TO 6 YEARS SCHOOL ("ESO")

72,185 STUDENTS ENROLLED IN VOCATIONAL TRAINING COURSES ("FP")

2,656 teachers in specialised education institutions 438 teachers in adult education institutions

42

universities in the city of Madrid:

4

public universities

5

private universities

authorised foreign universities in the city of Madrid

19

universities in the region of Madrid:

7

public universities

12 private

universities



Students

155,995

students enrolled in universities in the city of Madrid

→ ACADEMIC YEAR 2022-2023

Undergraduate Degrees

122,425

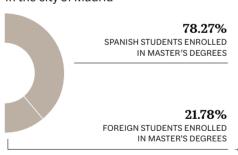
students enrolled in undergraduate

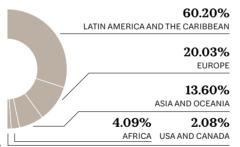
93.16% SPANISH STUDENTS ENROLLED IN UNDERGRADUATE DEGREES 6.84% FOREIGN STUDENTS ENROLLED IN UNDERGRADUATE DEGREES

Master's Degrees

20,811

students enrolled in Master's degrees in the city of Madrid

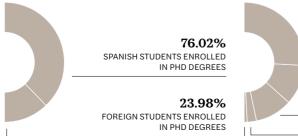


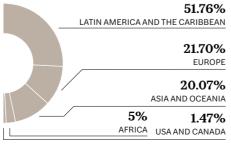


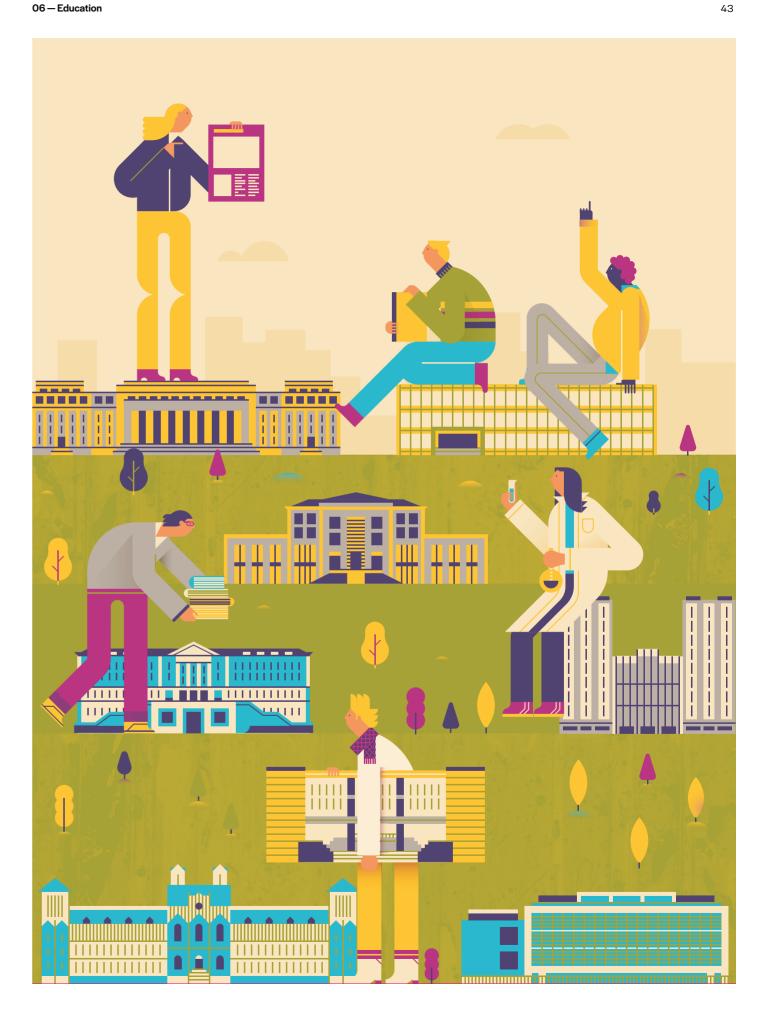
PhD Degrees

12,759

students enrolled in PhD degrees







Madrid shares the spotlight with New York as top destination to make a living in, a testament to its outstanding quality of life. What makes Madrid truly unforgettable are its vibrant food and rich cultural experiences, both frequently cited by visitors.

Saffron, City Brand Barometer

EXPENDITURE ON CULTURE

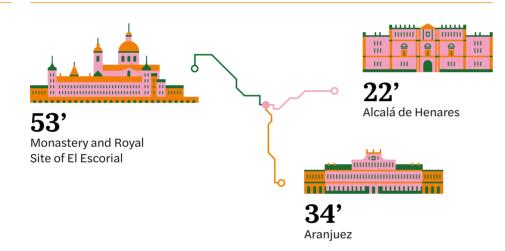
€109,634,000

public expenditure on culture in the region of Madrid → 2021

€.260.1

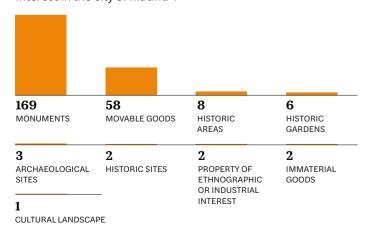
average expenditure per person on cultural goods and services in the region of Madrid

DISTANCE TO UNESCO WORLD HERITAGE SITES



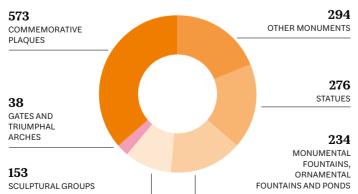
ASSETS OF CULTURAL INTEREST ("BIC")

251 sites and events declared Assets of Cultural Interest in the city of Madrid²:



MONUMENTS

1,568 monuments in the city of Madrid



MUSEUMS

07 - Culture and Leisure

195 MUSEUMS IN THE REGION OF MADRID • 100 **12** MUSEUMS IN THE CITY MUNICIPAL

CINEMAS

79 cinemas in the region of Madrid

41 cinemas in the city of Madrid

11.2 M viewers cinemas in the region of Madrid

45

542 screening rooms in the region of

Madrid

231 screening rooms in the city of Madrid

1.406 films screened in the region of Madrid

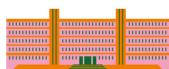


PERFORMING ARTS AND MUSICALS

92

Visitantes

REINA SOFÍA MUSEUM



3,063,092

→ +132,26% from 2021



1,072,003 visitors → +59.76% from 2021 PRADO MUSEUM:



2,427,718 visitors

→ +115.44% from 2021

THYSSEN-BORNEMISZA MUSEUM MUNICIPAL MUSEUMS



750,489 visitors → +46.60% from 2021 1.120

concert venues in the region of Madrid

195 dance companies in the region of Madrid

theatre

companies in the region of Madrid

292 theatrical stage spaces in the region of Madrid 126 theatres in the city of Madrid

239

theatres in the region of Madrid





LIBRARIES

535

libraries in the region of Madrid

1

national library in the city of Madrid

6Bibliometros managed by the Community of Madrid in the city

5

Bibliored library kiosks

53

municipal public libraries in the city of Madrid:

15

public libraries managed by the Community of Madrid

33 public libraries managed by the city of Madrid



1,610,118

visitors to municipal libraries

1,295,974

annual loans from municipal libraries

1,711,776

available copies

regional library in the city of Madrid

Bibliometros

managed by the city

of Madrid in the city

specialised municipal

libraries

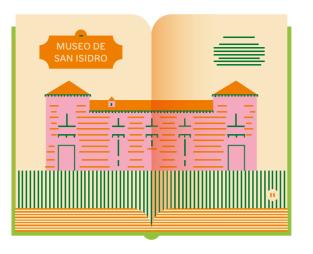
6

11,606

activities carried out in libraries

115,898

attendees to activities



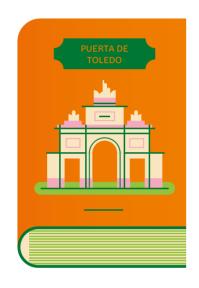




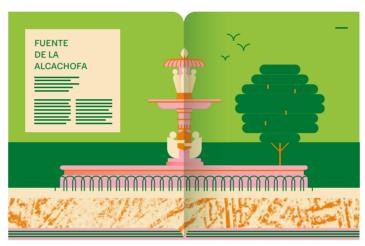


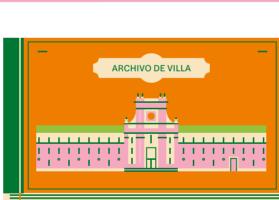


47



MUSEO





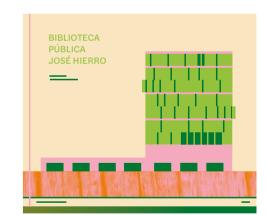






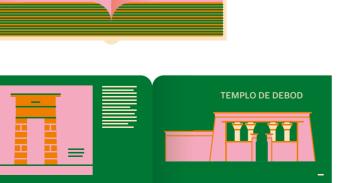












1 1 1 1

CERRALBO

8. Sports

Madrid, World Capital of Sports 2022, hosted that year 40 major international sporting events.

TOP 5 SPORTS EVENTS BY NUMBER OF ATTENDEES

1. MUTUA MADRID OPEN DE TENIS

2. SAN SILVESTRE

3. EUROPEAN BADMINTON CHAMPIONSHIPS

4. ZURICH ROCK AND ROLL RUNNING

5. LA VUELTA, LAST STAGE

EXPENDITURE ON SPORT

116,937,864

public spending on sport in the city of Madrid

€34,713,000

public expenditure on sport in the region of Madrid

→ 2021

€107.2

average expenditure on sport per person in the region of Madrid

→ 2021



CITY OF MADRID MUNICIPAL SPORTS FACILITIES

53 M

number of times municipal sports services and activities were used

3.671.516 m²

area devoted to sport in the city of Madrid

 \rightarrow 1,099 m² per thousand inhabitants

542

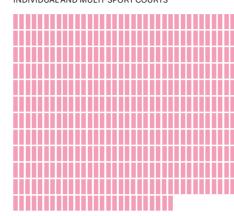
MUNICIPAL SPORTS CENTRES



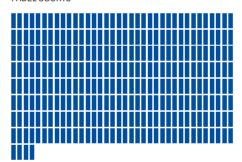
2,513 sports facilities in municipal

sports centres:

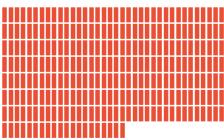
422



292



279





181

180



161



INDOOR SWIMMING POOLS

114 11-A-SIDE FOOTBALL PITCHES 96



81



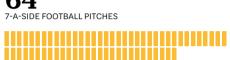
66

SUMMER SWIMMING POOLS



64

59





50

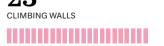
FITNESS AND WEIGHT ROOMS







23

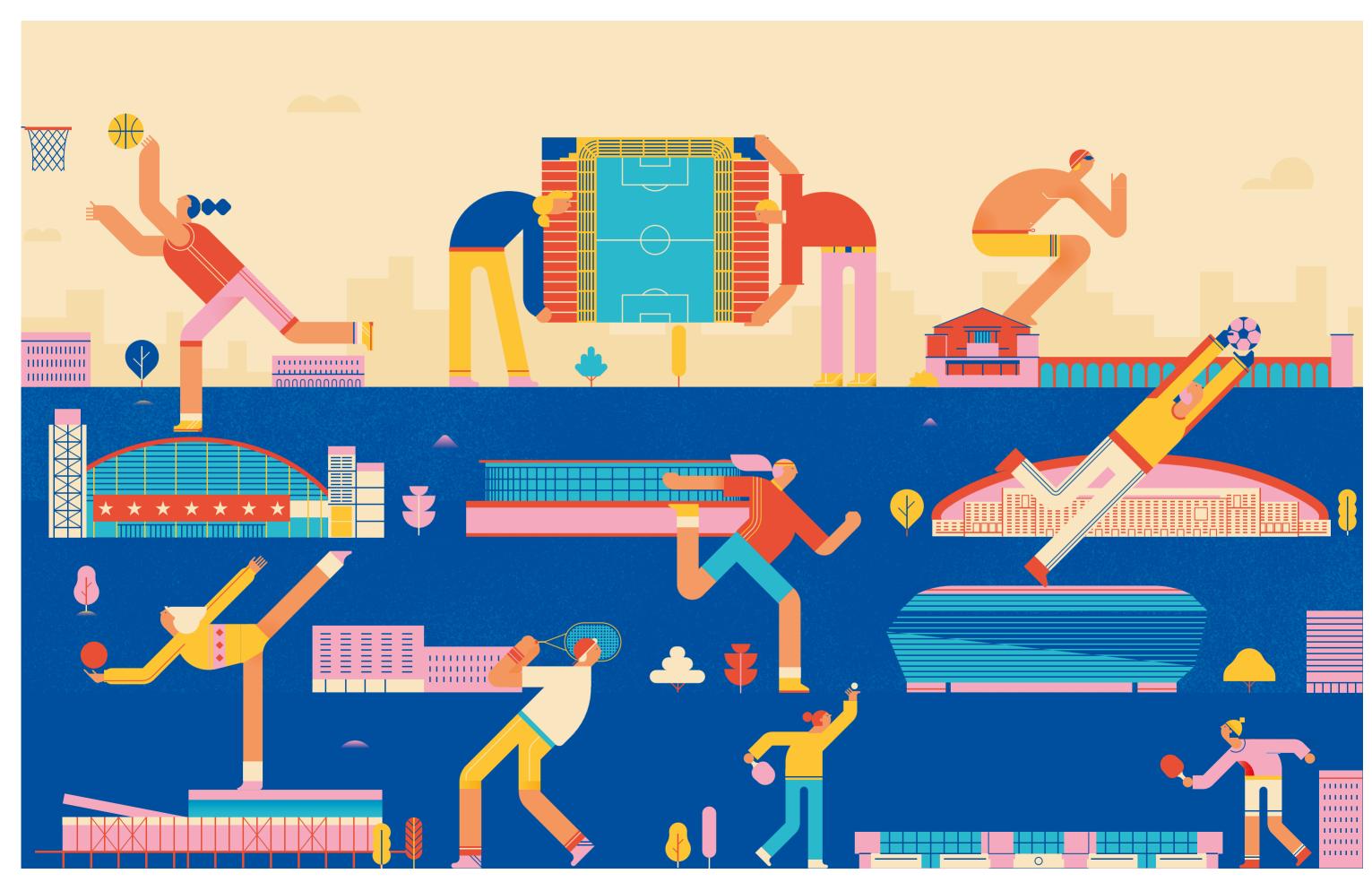


14

ATHLETICS TRACKS



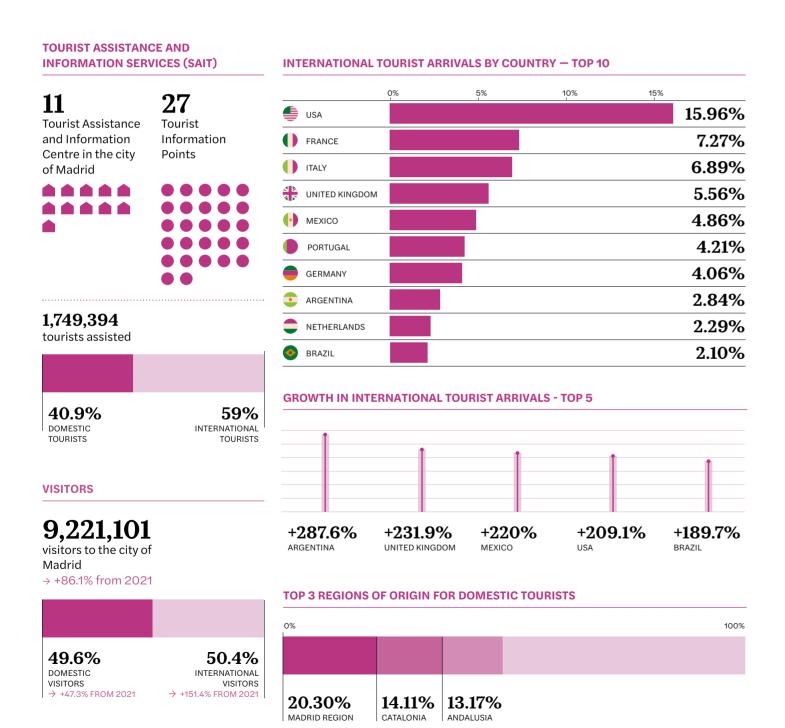




9. Tourism

Madrid has seen a rise in popularity among foreigners as a place to live, frequently ranking within the top ten cities in global surveys conducted by Expat Insider.

---- Saffron, City Brand Barometer







OVERNIGHT STAYS (BED NIGHTS)

20,030,010 bed nights in the city of Madrid

→ +83.07% from 2021

8,405,647

bed nights by domestic travellers

→ +40% from 2021

11.624.354

bed nights by international travellers

55

→ +137.2% from 2021



According to type of lodging: 89.5% OVERNIGHT STAYS IN HOTELS

10.5% OVERNIGHT STAYS IN APARTMENTS 58% 42% BED NIGHTS BY BED NIGHTS INTERNATIONAL BY DOMESTIC TRAVELLERS TRAVELLERS

ACCOMMODATION

800

hotel establishments → +33.1% from 2021

88,038 bed places 44,874

GUEST ROOMS

2.17 nights average stay in the city → -1.36% from 2021

66.52% average room occupancy

€116.22

average daily rate per occupied room (ADR)

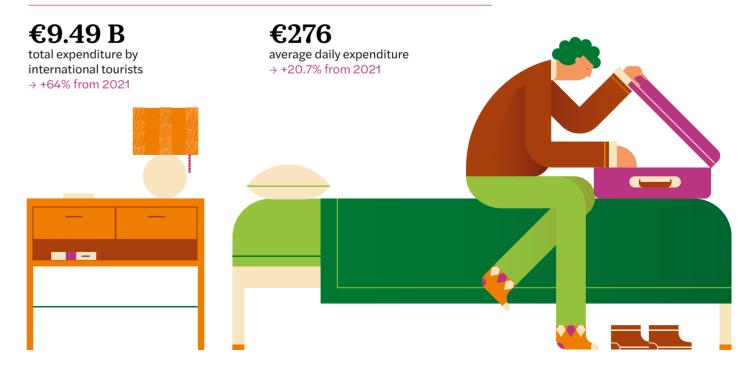
→ +29.22% from 2021

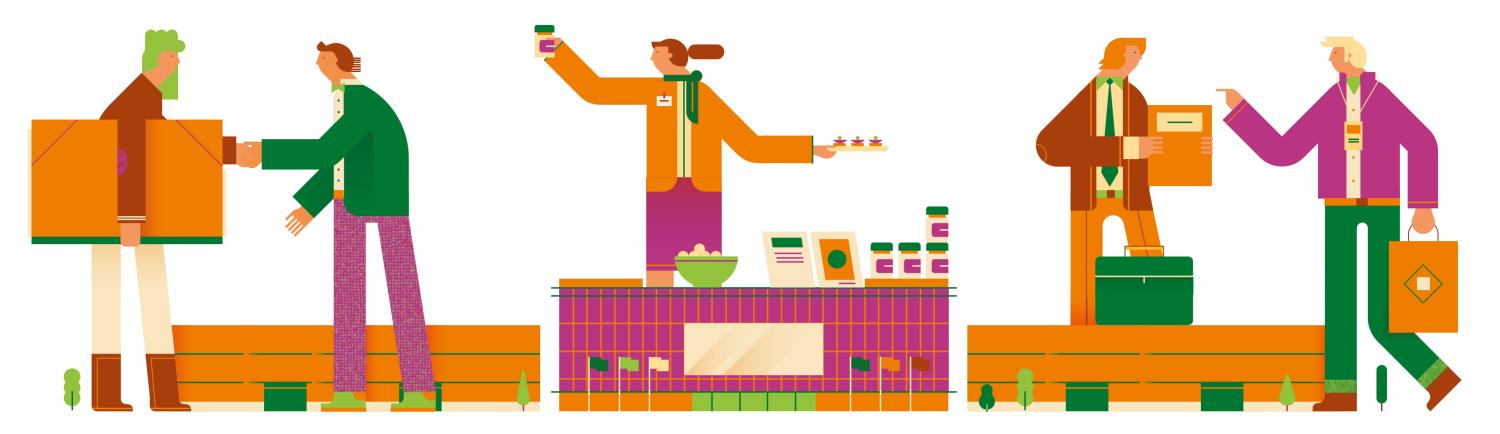
€79.09

revenue per available room (REVPAR)

→ +107.86% from 2021

TOURIST SPENDING





GASTRONOMY

35,299 bars and restaurants

in the region of Madrid

18,685 food and drink

establishments in the city of Madrid

12

restaurants over one century old in the city of Madrid



20

Michelin-starred restaurants in the city of Madrid:

85



restaurants with Soles Repsol in the city of Madrid:









93

Restaurants recommended by the Repsol Guide in the City of Madrid:



BUSINESS TOURISM (MICE)

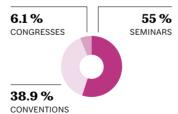
44,510

meetings held in the city of Madrid

€3.86 B

total economic impact

Types of Meetings

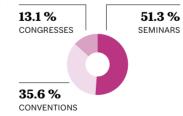


Types of Participants

2.06 M

held in Madrid

participants in meetings



IFEMA

Top 5 International Congresses in the City of Madrid

WORLD ATM CONGRESS (7,000 VISITORS)

EAFE ANNUAL CONGRESS (4,000 VISITORS)

HEART FAILURE CONGRESS (3,800 VISITORS)

(2,800 VISITORS)

XXXI FACONAUTO & EXPO CONGRESS (2,600 VISITORS)

3,700,000

512

→ +159.12 % from 2021

1,403,062 m² net occupied floor area → +140.20 % from 2021

PROFESSIONAL AND LEISURE

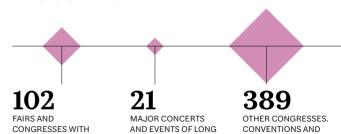
EVENTS



ACCOMPANYING

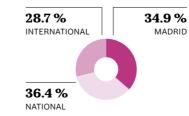
EXHIBITIONS

17,069 direct exhibitors



DURATION

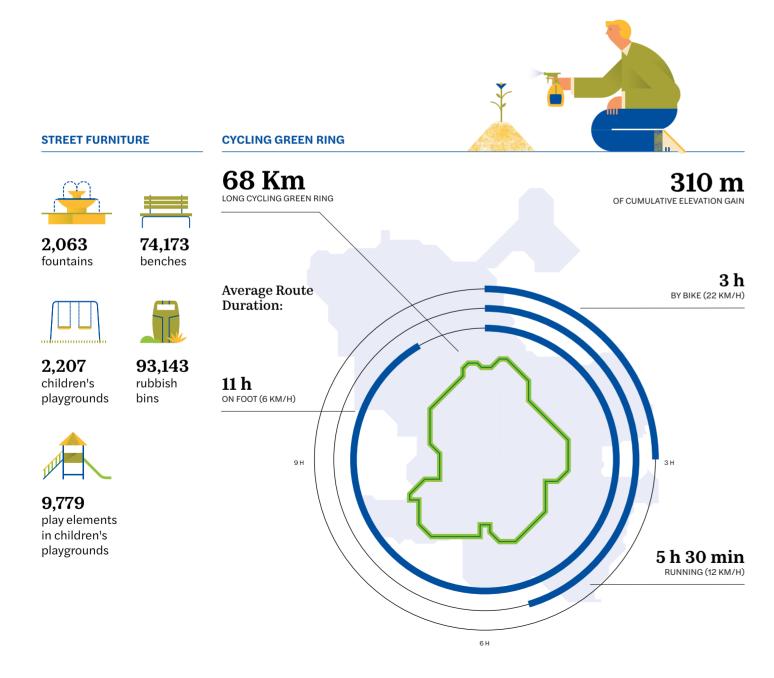
Origin of participants



58 Madrid Facts and Figures — 2024

10. Environment and Sustainability

Madrid has been recognised in 2023, for the fourth consecutive year, as "Tree City of the World" by the Food and Agricultura Organisation of the United Nations (FAO) and the Arbor Day Foundation

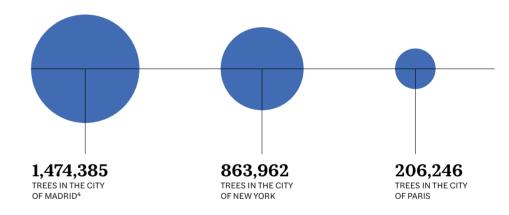


GREEN AREAS

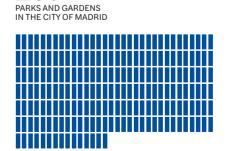
10 - Environment and Sustainability

6,058.17hectares of municipal conservation areas in the city of Madrid³





18.13 m² of public parks and green areas per inhabitant



207

37
wooded
parks

6 SINGULAR PARKS

5 ROSE GARDENS BOTANICAL COLLECTION

9

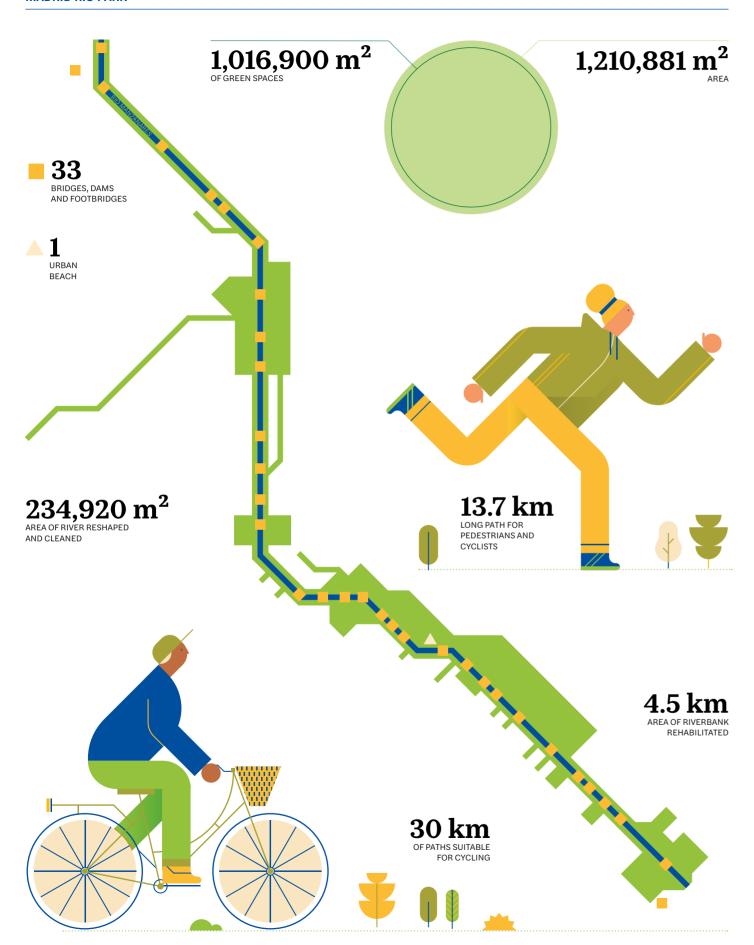
HISTORIC PARKS

³ INCLUDING THE WHOLE AREA OF THE CASA DE CAMPO (1,468.09 HA)

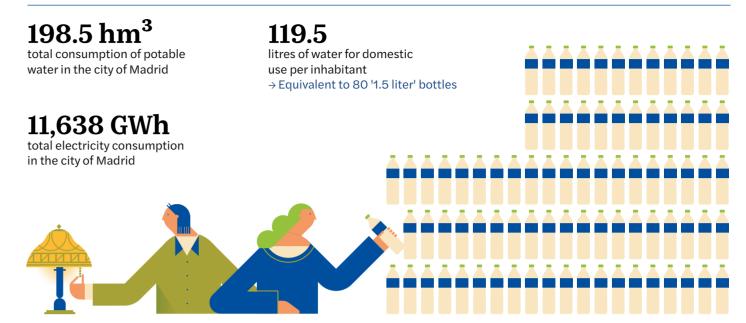
⁴ THE TREE POPULATION DOES NOT INCLUDE THE TREE MASS UNITS OF THE SERVICE CONTRACT FOR THE CONSERVATION, MAINTENANCE AND CLEANING OF GREEN AREAS AND STREET TREES OF THE CITY OF MADRID. IN ADDITION, THE PALMACEAE TYPE UNITS HAVE NOT BEEN INCLUDED.

Madrid Facts and Figures – 2024 10 — Environment and Sustainability

MADRID RÍO PARK



WATER AND ELECTRICITY CONSUMPTION



PUBLIC LIGHTING

257,231 LIGHT BULBS IN THE PUBLIC SPACE IN THE CITY OF MADRID 99,729 LED LIGHTS IN THE PUBLIC SPACE

WASTE MANAGEMENT AND TREATMENT

Urban Waste Production:

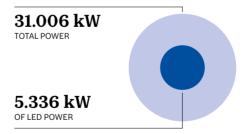
1,347,089 tonnes of urban waste produced in the city of Madrid

3,960

tonnes of urban waste produced per day

1.12 Kg of waste per inhabitant produced per day → daily rate **409.87 Kg** of waste per inhabitant produced per year → daily rate

61



Recycling of Materials:

210,244 tonnes of recyclable

materials recovered

12,822.34 tonnes of biostabilised material and compost produced

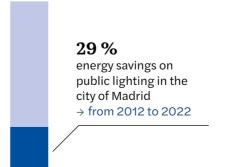
Environmental Benefits

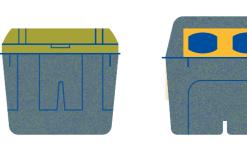
272,291.85 MWh

of electrical energy produced \rightarrow equivalent to the annual consumption of 85,091 homes

139,651.40

thermal MWh injected into the gas grid





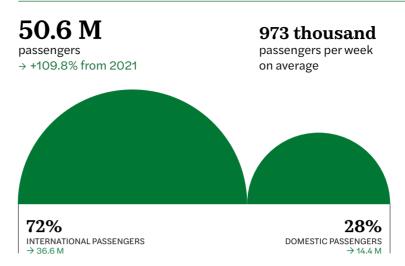


11. Mobility and Transport

Madrid provides affordable transit through a strong multimodal network including metro, local rail, and buses, as well as park-and-ride facilities. Bikes can be carried on public transport with some restrictions, and the city operates BiciMAD, an electric bike-sharing service.

Oliver Wyman Forum, Urban Mobility Readiness

THE AIRPORT IN NUMBERS



351,906 aircraft movements

→ +61.8% from 2021

63

6.767 aircraft movements per week on average

566,520 tonnes of cargo \rightarrow +8.2 % from 2021

Passengers arriving according to their origin:



ADOLFO SUAREZ-MADRID BARAJAS AIRPORT

70 M

passenger

capacity

airlines

76

15 km from the city centre

28 from the city centre

201 destinations in 71 different countries 172 INTERNATIONAL DESTINATIONS IN 70 DIFFERENT COUNTRIES → 29% Low Cost

397 routes: 327 INTERNATIONAL **70** DOMESTIC **32** NEW FLIGHT ROUTES DOMESTIC DESTINATIONS

TRAIN

64

Destinations:

286

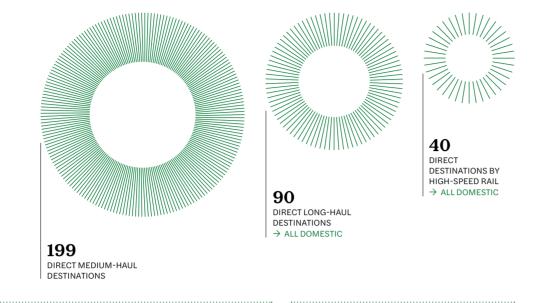
direct destinations from the city of Madrid:

35

DESTINATIONS SERVED BY THE CERCANÍAS COMMUTER RAIL NETWORK IN THE REGION OF MADRID

38

DESTINATIONS SERVED BY THE CERCANÍAS COMMUTER RAIL NETWORK IN THE CITY OF MADRID



Passengers:

of the 10 stations with the most passengers were located in Madrid



CITY OF MADRID

Cercanías Madrid Commuter Rail Network

205.1 M

passengers

392,026 journeys

1,418 trains per day on average → workdays

792,341 passengers per day on average → workdays

METRO MADRID

12 lines



2,341 metro cars

€1.50 - €2 fare for a single metro ticket

571.6 M passengers

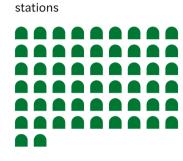
1.83 Musers per day
→ workdays

LIGHT RAIL

4 lines

Ш

56



35.4 km of tracks



ESCALATORS

→ METRO NETWORK WITH THE 3RD
HIGHEST NUMBER OF ESCALATORS IN
THE WORLD)

302

METRO STATIONS

→ NETWORK WITH THE

5TH HIGHEST NUMBER OF

STATIONS IN THE WORLD

294 km

OF METRO TRACKS

→ 8TH LARGEST METRO
NETWORK IN THE WORLD



CITY BUSES

Lines

66

10,884 bus stops

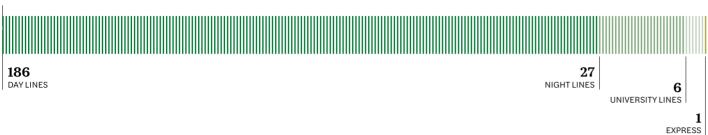
3,977.67 km bus network in the city

of Madrid

96,378,889 km

travelled on city passenger buses

220 city bus lines:



AIRPORT LINE

2.090

Bus Fleet

vehicles in the fleet

100%

accessible fleet

By Type of Fuel:

100% "GREEN FLEET"



Passengers

372.8 M

passengers transported

1.02 M

passengers per day on average

10.960.049 journeys

34,816 daily working average trips

22,345

average daily trips on Saturdays

18,729

daily average trips holidays

INTERCITY BUSES

Lines

468

8,553 bus stops 8,661 km

intercity bus network in the region of Madrid

186.8 M

km travelled per year

67

intercity bus lines



Bus Fleet:

By Type of Fuel:

2,075

public intercity buses:

100%

accessible fleet

51.81% EURO 6 DIESEL

16.24% EURO 5 DIESEL

19.52%

12.19% 0.19% ELECTRIC

NATURAL GAS (C&L)

0.05% NATURAL GAS

230 M passengers per year

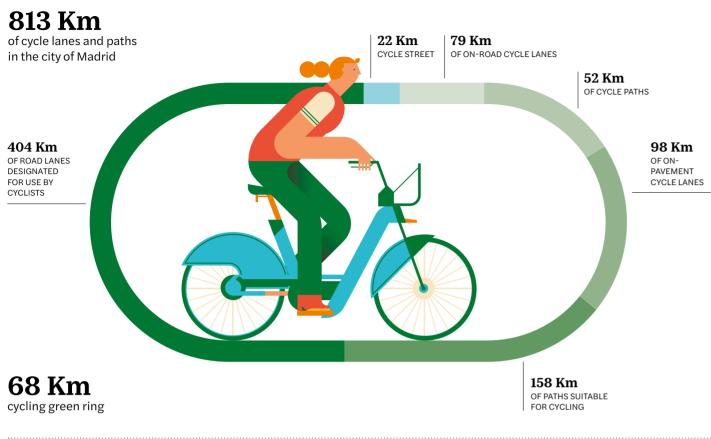
Passengers

764.529

passengers per day → workdays



BICYCLES



BICIMAD

3,979

bicycles

→ daily average

1.3 M 264 hours of use stations

6,312 129
docks BiciPARK
parking spots

460

taxi ranks

TAXI

15,776 taxis in the city of Madrid

SHARED TRANSPORT

7

car-sharing companies in the city of Madrid → carsharing

7
motorbike-sharing companies
in the city of Madrid
→ motosharing

.

VEHICLES

13

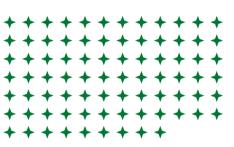
vehicle registrations per 1000 inhabitants in the city of Madrid



69

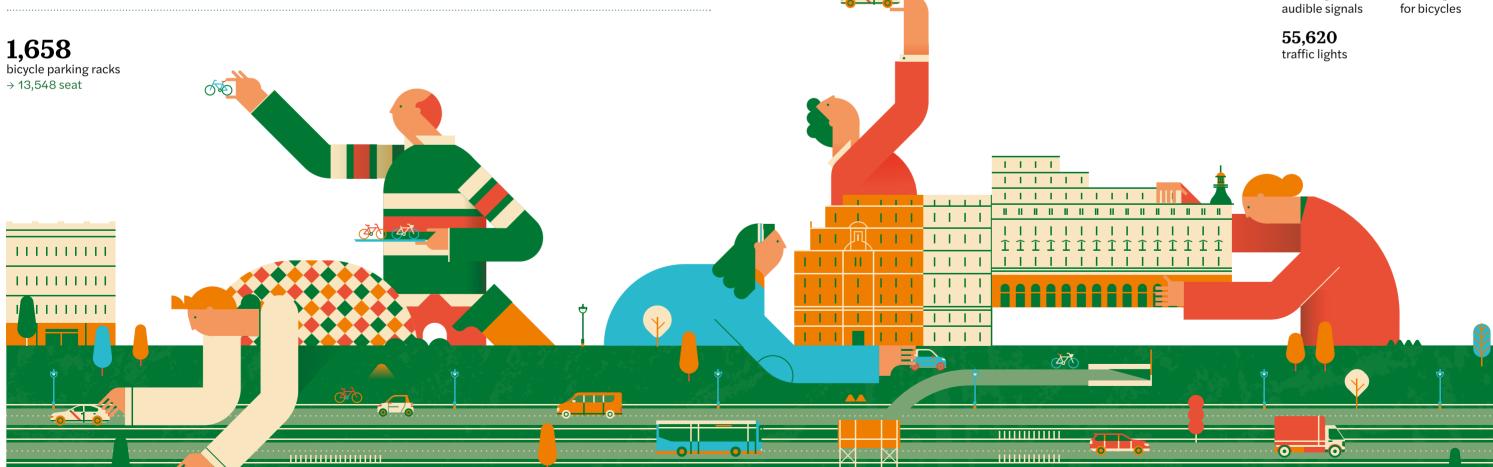
81

electric vehicle charging points for public use



9,559 traffic lights with audible signals

1,177 traffic lights



12. Health and Social Care

Madrid easily forges connections through its social openness, making it the only city in our study where friendships are a memorable factor. This underscores the deep involvement and emotional bonds formed within the metropolis.

Saffron, City Brand Barometer

BIRTHS AND DEATHS

50,961 births in the region of Madrid

51,154 deaths in the region of Madrid

-193 natural population increase in the region of Madrid

25,429 births in the city

29,736 deaths in the city of Madrid

of Madrid

-4,307 natural population change in the city of Madrid **VOLUNTEERS IN MADRID'S MUNICIPAL VOLUNTEER PROGRAMME**

18,037 volunteers in the municipal volunteer corps

+600 volunteer and humanitarian activities



SOCIAL CARE

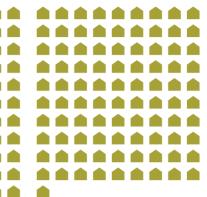
100



91

46 children's day-care centres

→ 1,479 places



41 social services centres (community)



20 child and family care centres

self-managed leisure centres for adolescents

→ 12-17 years



5 attention centres for homeless people and 5 alternative accommodation programmes

→ 1,070 places

play centres → children aged 0-4

Casa Grande family

Service of Conciliation and Support for Families with Children

→ 960 families

85,024 Home Help Service

140,547 people using the Teleassistance Service







PUBLIC HEALTH CENTRES

16 MUNICIPAL HEALTH CENTRES IN THE CITY OF MADRID (CMSC) **263** HEALTH CENTRES IN THE REGION OF MADRID 8 SPECIALISED CENTRES SPECIFIC CENTRES 127 3 DIAGNOSTIC SUPPORT HEALTH CENTRES CENTRES IN THE CITY OF MADRID

57,270

people attended in municipal health centres (CMSc)

9,157

people attended in specialised centres

62,360

people attended in diagnostic support centres

26,335

people attended in specific centres

HOSPITALS

42

19

90 hospitals in the region of Madrid

PUBLIC HOSPITALS

48 PRIVATE HOSPITALS

56 hospitals in the city of Madrid

PUBLIC HOSPITALS

37 PRIVATE HOSPITALS

HEALTHCARE EXPENDITURE

€11.09 B

public healthcare expenditure in the region of Madrid

€1,625

public healthcare expenditure per inhabitant in the region of Madrid → 4.2% of the GDP

PHARMACIES

2,923 pharmacies in the region of Madrid

1,814 pharmacies in the city of Madrid

13,797

pharmacists in the region of Madrid

HEALTH WORKERS

49,399 doctors in the region of Madrid → +2.5% from 2021

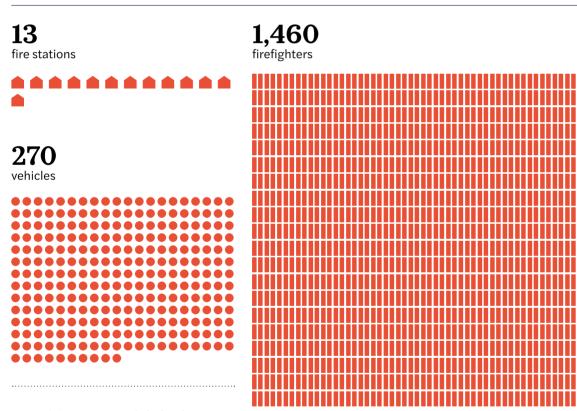
55,398 nurses in the region of Madrid → +1.4 from 2021



13. Safety. Security and Emergency Response

SAMUR- Protección Civil of Madrid has been approved as an Emergency Medical Team (EMT) Type 1 Fixed by the WHO, recognising their capacity to provide direct clinical care to people affected by emergencies and disasters, and support local health systems.

FIREFIGHTERS



75,501HOURS DEDICATED TO TRAINING ACTIONS

26,348
INCIDENTS RESPONDED

Average response time:



8 min 31 sec average response time for general incidents



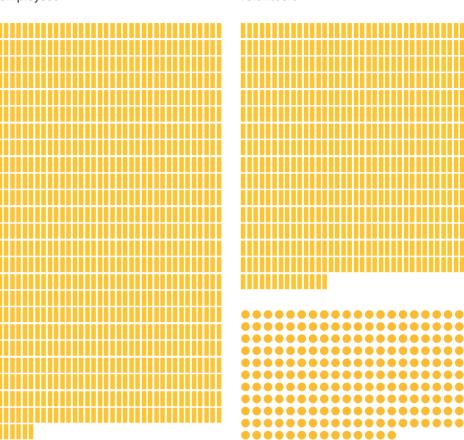
7 min 23 sec average response time for emergencies



6 min 39 sec average response time for fires inside buildings

MEDICAL EMERGENCY RESPONSE SERVICE (SAMUR - PROTECCIÓN CIVIL)

870 employees



1,124
volunteers

214 vehicles

2,284

RISK EVENTS COVERED BY THE SERVICE

7,523
PERSONS ATTENDED TO IN
FORESEEABLE RISK EVENTS

159,399

TOTAL ACTIVATIONS OF THE SERVICE

128,962
PEOPLE ATTENDED IN TOTAL

Average Response Time:

emergencies



7 min 49 sec ambulance arrival time from activation

general incidents



9 min 32 sec from the time the citizen calls until the ambulance arrives

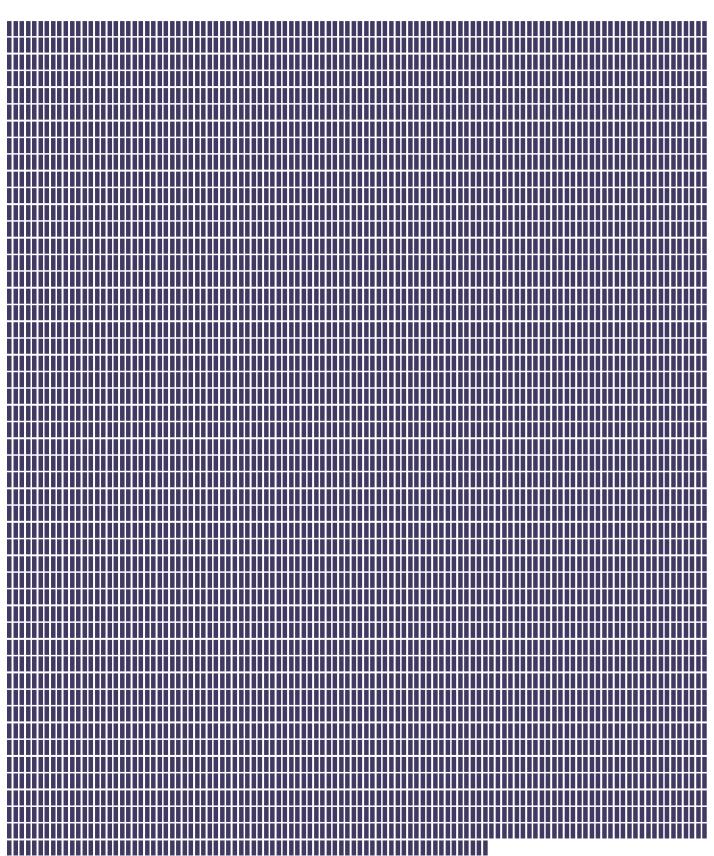


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MUNICIPAL POLICE IN THE CITY OF MADRID

5,565

municipal police officers



22

permanent Citizens' Advice Offices (OAC) mobile Citizens' Advice Offices (OAC)

22

4,592 weekly service patrols on average 77

Average Response Time:



of emergencies related to the provision of assistance for disasters or events:

→ 8 minutes



→ 8 minutes

of emergencies relating to safety and security:



of traffic accidents with injuries: → 8 minutes



